Alt Order #

DUP INVOICE TE



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WXYZ 20777 W. 10 MIIe Rd. Southfield, MI 48037 Main: (248)827-7777 Billing: (877)290-6086

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 308319-1
 08/26/12
 August 2012
 07/30/12 - 08/26/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WXYZ
 Dave Lombardo
 EWS - Washingt
 National

Advertiser Product Estimate Number

The People Should Decide DIBC - The People Should 820826

Flight Dates

08/20/12 - 08/26/12

Billing Address:

Smart Media Group Attention: Accounts Payable 814 King Street - Suite 400 Alexandria, VA 22314-3039

Send Payment To:

WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB # 12891	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

Order #

308319

Spots/

ine	Start Date	End Da	te Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
1	08/20/12	08/23/1	2 12p l	News	12-1p	1111	:15/:15	4	\$400.00	BK		
,	Weeks:	Start Da 08/20/12			Spots/Week 4	Rate \$400.00						
	Spots: # Ch	n Day	Air Date	Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	1 W	XYZ M	08/20/12	12:54 PM 12p N 12:56 PM	ews	12-1p		5 DI BC0806 5 DI BC0811			\$200.00 \$200.00	
	2 W.	XYZ Tu	08/21/12	12:57 PM 12p N 12:59 PM	ews	12-1p		5 DI BC0806 5 DI BC0811			\$200.00 \$200.00	
	3 W.	XYZ W	08/22/12	12:26 PM 12p N 12:28 PM	ews	12-1p		5 DI BC0810 5 DI BC0811			\$200.00 \$200.00	
	4 W	XYZ Th	08/23/12	12:53 PM 12p N 12:55 PM	ews	12-1p		5 DI BC0810 5 DI BC0810			\$200.00 \$200.00	
2	08/20/12	08/24/1	2 Dr. C)z	4-5pm M-F	11111	:15/:15	5	\$500.00	BK		
,	Weeks:	Start Da 08/20/12			Spots/Week 5	Rate \$500.00						
	Spots: # Ch	n <u>Day</u>	Air Date	Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	1 W.	XYZ M	08/20/12	4:26 PM Dr. Oz 4:29 PM	<u> </u>	4-5pm M-F		5 DI BC0808 5 DI BC0810			\$250.00 \$250.00	
	2 W.	XYZ Tu	08/21/12	4:26 PM Dr. Oz 4:29 PM	2	4-5pm M-F		5 DI BC0810 5 DI BC0810			\$250.00 \$250.00	
	3 W.	XYZ W	08/22/12	4:35 PM Dr. Oz 4:38 PM	2	4-5pm M-F		5 DI BC0810 5 DI BC0810			\$250.00 \$250.00	
	4 W	XYZ Th	08/23/12	4:14 PM Dr. Oz 4:16 PM	2	4-5pm M-F		5 DI BC0810 5 DI BC0802			\$250.00 \$250.00	
	E \\/	XYZ F	08/24/12	4:25 PM Dr. Oz	7	4-5pm M-F	:1	5 DI BC0810			\$250.00	BK

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Send Payment To:

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 308319-1 | 08/26/12 | August 2012 | 07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
The People Should Decide	DIBC - The People Should	820826

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Rate Type \$63.00 BK \$62.00 \$63.00 BK \$62.00 \$63.00 BK \$62.00 \$63.00 BK
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Rate Type
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Rate Type
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\$325.00 BK

INVOICE



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| Invoice # | Invoice Date | Invoice Month | Invoice Period | 308319-1 | 08/26/12 | August 2012 | 07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
The People Should Decide	DIBC - The People Should	820826

. www.wxyz.com							
			Spo				
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length We	ek	Rate	Type	
7 08/25/12 08/25/12 Action News SAT 6am	SAT 6-7am	S-	:15/:15	1	\$250.00	BK	
Weeks: Start Date	Spots/Week 1	Rate \$250.00					
Spots: # Ch Day Air Date Air Time Descrip	tion	Start/End Time	Length Ad-	<u>ID</u>			Rate Type
1 WXYZ Sa 08/25/12 6:08 AM Action	News SAT 6am	SAT 6-7am	:15 DI B				\$125.00 BK
6:10 AM			:15 DI B	00002			\$125.00
8 08/25/12 08/25/12 GMA SAT 7-8am	SAT 7-8am	S-	:15/:15	1	\$350.00	BK	
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date Air Time Descrip	tion_	Start/End Time	Length Ad-				Rate Type
1 WXYZ Sa 08/25/12 7:28 AM GMA S 7:29 AM	AT 7-8am	SAT 7-8am	:15 DI B :15 DI B				\$175.00 BK \$175.00
9 08/25/12 08/25/12 Action News SAT 8am	SAT 8-9am	S-	:15/:15	1	\$300.00	BK	
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSSS-	Spots/Week 1	Rate \$300.00					
Spots: # Ch Day Air Date Air Time Descrip		Start/End Time	Length Ad-	·ID			Rate Type
1 WXYZ Sa 08/25/12 8:38 AM Action 8:40 AM	News SAT 8am	SAT 8-9am	:15 DI B :15 DI B				\$150.00 BK \$150.00
10 08/26/12 08/26/12 GMA SUN 7-8am	SUN 7-8am	S	:15/:15	1	\$300.00	BK	
Weeks: Start Date End Date MTWTFSS 08/20/12 08/26/12S	Spots/Week 1	<u>Rate</u> \$300.00					
Spots: # Ch Day Air Date Air Time Descrip	tion	Start/End Time	Length Ad-	·ID			Rate Type
1 WXYZ Su 08/26/12 7:40 AM GMA S 7:41 AM	UN 7-8am	SUN 7-8am	:15 DI B :15 DI B				\$150.00 BK \$150.00
11 08/26/12 08/26/12 Action News SUN 8am	Sun 8-930am	S	:15/:15	1	\$250.00	BK	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>08/20/12</u> S	Spots/Week	<u>Rate</u> \$250.00					
Spots: # Ch Day Air Date Air Time Descrip	tion	Start/End Time	Length Ad-	ID			Rate Type
1 WXYZ Su 08/26/12 8:07 AM Action 8:09 AM	News SUN 8am	Sun 8-930am	:15 DI B :15 DI B				\$125.00 BK \$125.00
12 08/20/12 08/23/12 5-6pm M-F	5-6pm M-F	11	:15/:15	2	\$650.00	BK	
Weeks: Start Date End Date MTWTFSS 08/20/12 08/26/12 11	Spots/Week 2	<u>Rate</u> \$650.00					
Spots: # Ch Day Air Date Air Time Descrip	tion	Start/End Time	Length Ad-	ID			Rate Type
1 WXYZ M 08/20/12 5:51 PM 5-6pm 5:53 PM	M-F	5-6pm M-F	:15 DI B :15 DI B				\$325.00 BK \$325.00
2 WXYZ Th 08/23/12 5:39 PM 5-6pm 5:42 PM	M-F	5-6pm M-F	:15 DI B :15 DI B				\$325.00 BK \$325.00
13 08/21/12 08/22/12 6-630pm M-F	6-630pm M-F	-11	:15/:15	2	\$900.00	BK	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>08/20/12</u> <u>08/26/12</u> - 11	Spots/Week 2	<u>Rate</u> \$900.00					
Spots: # Ch Day Air Date Air Time Descrip	tion_	Start/End Time	Length Ad-				Rate Type
1 WXYZ Tu 08/21/12 6:07 PM 6-630p 6:09 PM		6-630pm M-F	:15 DI B :15 DI B				\$450.00 BK \$450.00
2 WXYZ W 08/22/12 6:27 PM 6-630p 6:29 PM	m M-F	6-630pm M-F	:15 DI B :15 DI B				\$450.00 BK \$450.00

BK

\$700.00

\$700.00



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Invoice #	Invoice Date	Invoice Month	Invoice Period
308319-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
The People Should Decide	DIBC - The People Should	820826

3 WXYZ Th 08/23/12

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
14	08/21/12	08/24/12	M-F 630-7pm	630-7pm M-F	- 1 1	:15/:15	2	\$1,000.00	BK	
	Weeks:	Start Date 08/20/12	End Date 08/26/12 MTWTF - 1 1		Rate \$1,000.00					
	Spots: # Ch	Day Air	Date Air Time D	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WX	(YZ Tu 08/	/21/12 6:27 PM N 6:29 PM	-F 630-7pm	630-7pm M-F		5 DI BC0806 5 DI BC0811			\$500.00 BK \$500.00
	2 WX	(YZ F 08/	/24/12 6:27 PM N 6:29 PM	-F 630-7pm	630-7pm M-F		5 DI BC0810 5 DI BC0811			\$500.00 BK \$500.00
15	08/25/12	08/25/12	Sa 6-630p	6-630pm Sat	S-	:15/:15	1	\$500.00	BK	
	Weeks:	Start Date 08/20/12	End Date 08/26/12 MTWTF		<u>Rate</u> \$500.00					
	Spots: # Ch	<u>Day</u> Air	Date Air Time D	escription_	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WX	(YZ Sa 08,		a 6-630p	6-630pm Sat	:00 :0				\$500.00 BK \$0.00
		Unresolv	/ed							
16	08/26/12	08/26/12	Su 6-630p	6-630pm Sun	S	:15/:15	1	\$700.00	BK	
	Weeks:	Start Date 08/20/12	End Date MTWTF 08/26/12		Rate \$700.00					
	Spots: # Ch	<u>Day</u> Air	Date Air Time D	<u>escription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WX	(YZ Su 08/	/26/12 5:58 PM S 5:59 PM	u 6-630p	6-630pm Sun		5 DI BC0810 5 DI BC0810			\$350.00 BK \$350.00
17	08/20/12	08/23/12	Jimmy Kimmel Liv	re 1205am-105am M-	· 11	:15/:15	2	\$200.00	BK	
	Weeks:	Start Date 08/20/12	End Date 08/26/12 11-		Rate \$200.00					
	Spots: # Ch	<u>Day</u> Air	Date Air Time D	<u>escription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WX	(YZ M 08/	/20/12 12:45 AM Ji 12:46 AM	mmy Kimmel Live	1205am-105am		5 DI BC0806 5 DI BC0811			\$100.00 BK \$100.00
	2 WX	(YZ Th 08/	/23/12 12:48 AM Ji 12:50 AM	mmy Kimmel Live	1205am-105am		5 DI BC0810 5 DI BC0810			\$100.00 BK \$100.00
18	08/26/12	08/26/12	SU 1130p-12a	1130pm-12am	S	:15/:15	1	\$500.00	BK	
	Weeks:	Start Date 08/20/12	End Date 08/26/12 MTWTF		Rate \$500.00					
	Spots: # Ch	<u>Day</u> Air	Date Air Time D	escription_	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WX	(YZ Su 08/	/26/12 11:56 PM S 11:58 PM	U 1130p-12a	1130pm-12am		5 DI BC0810 5 DI BC0811			\$250.00 BK \$250.00
19	08/21/12	08/23/12	11pm Actn News	M-F Late News M-F	-111	:15/:15	3	\$1,400.00	BK	
	Weeks:	Start Date 08/20/12	End Date 08/26/12 - 111-		Rate \$1,400.00					
	Spots: # Ch	<u>Day</u> Air		escription_	Start/End Time		h Ad-ID			Rate Type
	1 WX			1pm Actn News M-F	Late News M-F		5 DI BC0801 5 DI BC0805			\$700.00 BK \$700.00
	2 WX	(YZ W 08/	/22/12 11:25 PM 1 11:26 PM	1pm Actn News M-F	Late News M-F		5 DI BC0810 5 DI BC0810			\$700.00 BK \$700.00

Late News M-F

11:20 PM 11pm Actn News M-F

11:23 PM

:15 DI BC0810

:15 DI BC0810

INVOICE



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

Invoice Period Invoice # Invoice Date Invoice Month 08/26/12 August 2012 07/30/12 - 08/26/12 308319-1

Advertiser	Product	Estimate Number
The People Should Decide	DIBC - The People Should	820826

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								Spots/			
ine	Start Date	End Date	Descrip	tion	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
20	08/21/12	08/24/12	Nightlin	е	1135pm-1205am M	- 1111	:15/:15	4	\$700.00	BK	
١	Weeks:	Start Date 08/20/12	End Date 08/26/12		Spots/Week 4	Rate \$700.00					
(Spots: # Ch	Day Aiı	r Date A	Air Time Descripti	<u>on</u>	Start/End Tim	ne Lengt	th Ad-ID			Rate Type
	1 W		11	1:53 PM Nightline 1:54 PM		1135pm-1205		5 DI BC0806 5 DI BC0811			\$350.00 BK \$350.00
	2 W	CYZ W 08	1	1:53 PM Nightline 1:55 PM		1135pm-1205	:1	5 DI BC0810 5 DI BC0811			\$350.00 BK \$350.00
			11	1:53 PM Nightline 1:55 PM		1135pm-1205	:1	5 DI BC0810 5 DI BC0811			\$350.00 BK \$350.00
	4 W	(YZ F 08		1:51 PM Nightline 1:53 PM		1135pm-1205		5 DI BC0810 5 DI BC0810			\$350.00 BK \$350.00
21	08/21/12	08/21/12	Tuesda	y Prime C	10-11pm Tuesday	- T	:15/:15	1	\$2,000.00	BK	
١	Weeks:	Start Date 08/20/12	End Date 08/26/12		Spots/Week 1	Rate \$2,000.00					
(Spots: # Ch			Air Time Descripti		Start/End Tim		h Ad-ID			Rate Type
	1 W	(YZ Tu 08		1:00 PM Tuesday 1:00 PM	Prime C	10-11pm Tue		5 DI BC0810 5 DI BC0810			\$1,000.00 BK \$1,000.00
22	08/23/12	08/23/12	Thursda	ay Prime C	10-11pm Thursday	T	:15/:15	1	\$2,000.00	BK	
١	Weeks:	Start Date 08/20/12	End Date 08/26/12		Spots/Week 1	Rate \$2,000.00					
(Spots: # Ch	Day Aiı	r Date A	Air Time Descripti	<u>on</u>	Start/End Tim		th Ad-ID			Rate Type
	1 W	CYZ Th 08		0:34 PM Thursday 0:35 PM	/ Prime C	10-11pm Thu		5 DI BC0810 5 DI BC0811			\$1,000.00 BK \$1,000.00
23	08/25/12	08/25/12	Lions P	re-Season Footba	a 7-11pm	S-	:15/:15	1	\$7,500.00	BK	
\	Weeks:	Start Date 08/20/12	End Date 08/26/12	MTWTFSS S-	Spots/Week 1	Rate \$7,500.00					
,	Spots: # Ch			Air Time Descripti		Start/End Tim		h Ad-ID			Rate Type
	1 W	(YZ Sa 08		0:30 PM Lions Pre 0:32 PM	e-Season Football	7-11pm		5 DI BC0810 5 DI BC0811			\$3,750.00 BK \$3,750.00
24	08/26/12	08/26/12	This We	eek SUN 10am	Sun 10-11am	S	:15/:15	1	\$2,000.00	BK	
١	Weeks:	Start Date 08/20/12			Spots/Week 1	Rate \$2,000.00					
,				Air Time Descripti		Start/End Tim		h Ad-ID			Rate Type
	1 W	(YZ Su 08		0:19 AM This Wee 0:20 AM	ek SUN 10am	Sun 10-11am		5 DI BC0810 5 DI BC0810			\$1,000.00 BK \$1,000.00
25	08/26/12	08/26/12	Lions F	ootball Encore	11a-3p	S	:15/:15	1	\$0.00	BK	
١	Weeks:	Start Date 08/20/12	End Date 08/26/12		Spots/Week 1	<u>Rate</u> \$0.00					
,	Spots: # Ch			Air Time Descripti	<u>on</u>	Start/End Tim	ne <u>Le</u> ngt	h Ad-ID			Rate Type
	1 W	(YZ Su 08	/26/12	2:27 PM Lions Fo 2:30 PM		11a-3p		5 DI BC0810 5 DI BC0811			\$0.00 BK \$0.00

Total Spots 51 **Gross Total** \$39,200.00





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Send Payment To:
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P.O. Box 643405
Cincinnati, OH 45264-3405

308319-1	08/26/12	August 2012	07/30/12 - 08/26/12
Invoice #	Invoice Date	Invoice Month	Invoice Period

Advertiser	Product	Estimate Number
The People Should Decide	DIBC - The People Should	820826

Agency Commission \$5,880.00

Net Amount Due \$33,320.00